

# AVA COHEN

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## FASHION EXPERIENCE

### Chrome Hearts

Aug 2021 - Feb 2022

Private Sales, Los Angeles

- Communicate with and coordinate orders for private client/VIP requests.
- Assist with factory visits - preselect product for the specific client, gift wrap and invoice.
- Handle repairs for private clients - including writing up repair, delivering repair to specific department, retrieving repair from stock room, and delivery to client.
- Support press department with press loans and seeding.
- Aid in inventory report at end of the year.

### Chrome Hearts

Jun 2019 - Aug 2019, Jun 2020 - Aug 2020

Fashion Merchandising Intern, Los Angeles

- Worked in merchandising & undertook specialty projects as well as novelty for stores.
- High ticket assortment - aided the merchant team with curating, assorting and planning.
- Organized merchandise throughout the show room as product came in and out and got it out to stores in a timely manner.
- Watch order planning - start to finish assisting with business recap and assortment, ordering for production and ultimately allocation.

### Walker Drawas

Jun 2018 - Aug 2018

Showroom Intern, Los Angeles

- Contributed creative thoughts to daily meetings, created slide decks, managed inventory.
- Aided in the visual merchandising of the showroom.
- Created and maintained positive images for our clients.
- Learned a lot about crisis communication and how to manage a crisis.

## CREATIVE EXPERIENCE

### Personal Assistant for a High Profile Individual

Jan 2021 - Aug 2021

Assistant, Los Angeles

- Team with the Executive Assistant and Estate Manager with special projects, house management and daily tasks.
- Flexible with and adaptable for multiple needs that should be addressed at all hours.
- Maintain strict confidentiality in dealing with media and communication.

## EDUCATION

- Polimoda

December 2022

Masters in Fashion Brand Management

- Chapman University

May 2021

BA Strategic and Corporate Communication

Minor in Creative and Cultural Industries

- Richmond University

Fall 2019

Study Abroad Semester in Florence, Italy

- Oaks Christian High School

June 2017

## SKILLS

- Capable to find creative solutions and new opportunities of business.
  - Pays attention to detail, has strong project management and is proficient in strategic planning.
  - Is self aware, curious to learn and seeks feedback to continuously grow.
  - Capable to build trust based relationships and encourage collaboration.
  - Capable to actively get things done with high performance and takes accountability for own actions.
  - Capable to work under pressure, promotes change, and takes smart risks in pursuit of goals.
  - Excellent written and verbal communication skills.
  - Is proficient in Microsoft Office, Canva, Indesign and Squarespace.
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